



Criteria	Excellent	Satisfactory	Should Improve	Comments
Effective Communication				
Has a clear message or story				
Story has a beginning, middle and end				
Generates interest				
Accomplishes the goal or intended purpose				
Creative and original				
Capturing Video				
Camera steady				
Focus				
Lighting and exposure				
Scene length				
Camera angles and composition				
Use of wide, medium, and close-up shots				
Capturing action				
Capturing Sound				
Effective use of sound				
Level (loudness)				
Narration understanding				
Background sounds				
Sound editing and transitions				
Editing				
Length				
Pacing				
Variety of scenes				
Appropriate use of transitions				
Special effects enhance				
Titles or text enhance the video				
Video and audio support each other				

Additional Comments:

Circle Appropriate Ribbon Placing

Purple	Blue	Red	White
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Judge's Initials