

# SOUTH DAKOTA STATE UNIVERSITY EXTENSION

### **GRAPHIC DESIGN**



| Criteria   | Points<br>Possible | Points<br>Deducted | Comments |
|--|--------------------|--------------------|----------|
| Application use of computer technology Provides information on steps used to create the exhibit. Describes the application. Provides information on how the computer program was selected and why. Provides printouts describing hardware used.  | 35                 |                    |          |
| Aesthetics Arrangement of design elements and art principles creates a sense of unity and balance. Design illustrates or symbolizes the message.   | 35                 |                    |          |
| Conveys communication and interest  Conveys some meaningful message and information that is simple to understand, true, accurate, complete and useful. Presents one basic idea, impresses the viewer with a specific thought, arouses interest and creates a favorable reaction from the viewer. | 10                 |                    |          |
| Originality Evidence of creativity and independent thought, skill and work.  | 10                 |                    |          |
| Craftsmanship Neat, well done and of overall good quality. Appropriately constructed within requirements and for purpose.  | 10                 |                    |          |
| TOTAL  | 100                |                    |          |

Circle Appropriate Ribbon Placing

| Purple   | Blue    | Red     | White        |
|----------|---------|---------|--------------|
| (100-90) | (89-80) | (79-70) | (69 & below) |

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Judge's Initials



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