



**Objective:** Serving on this committee will provide teens with experience in marketing, communications, and outreach.

**Job Requirements:**

- Committee members are expected to assist in the marketing of the State 4-H Ambassador program, in addition to the South Dakota 4-H Youth Development program.
- Strategize potential marketing efforts geared towards new audiences and outlets.
- Serve as a lead youth marketing contact for news outlets, when called upon.
- As a team, develop goals to accomplish throughout the term in order to assist in creating robust promotional efforts for South Dakota 4-H.
- Committee meetings will occur virtually or in-person depending on member's schedules. If travel occurs, committee members agree to assume financial responsibilities associated with these committee meetings. Fundraising resources will be provided in order to help members offset the cost incurred.
- Abide by the South Dakota 4-H Code of Conduct and serve as a positive role model.